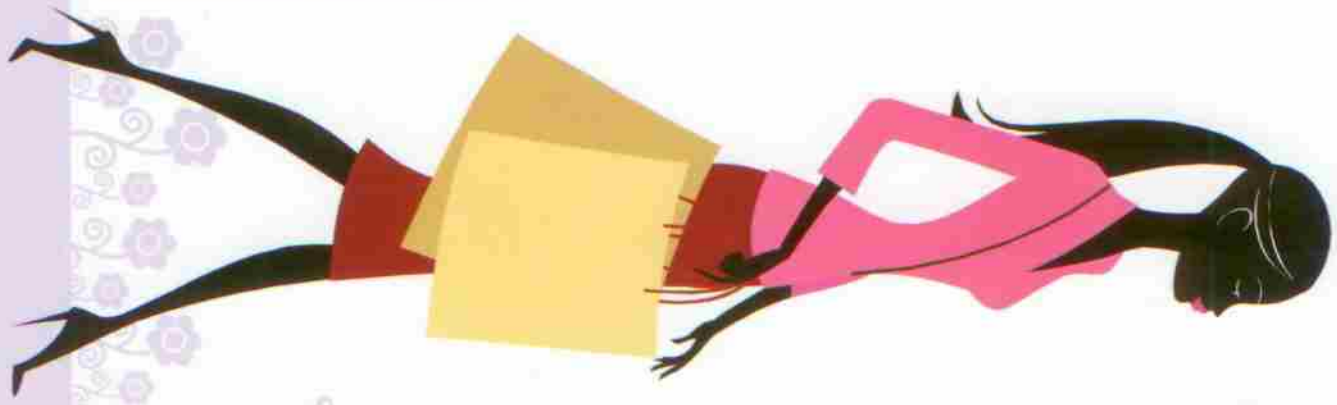


Bhiwadi's
1st
Entertainment
'n' Shopping Destination



GENESIS
MALL
1st by Choice



GENESIS MALL

Bhiwadi's 1st Entertainment 'n' Shopping Mall

- Bhiwadi, the new Gurgaon in the making
- Surging population - many new industries and MNCs coming up
- Strategically located Mall on main Bhiwadi-Alwar Road
- Convenient access through main congestion free road
- Potential clientele from local colonies plus people from Gurgaon, Manesar, Dharuhera till Alwar



The Genesis Mall 1st Choice

The Mall is strategically located and intelligently designed to become the 1st choice – for families' shopping, eating out and entertainment needs.

Its large modern exciting environment is aimed to create the perfect synergy of retailers needs and aspirations of the customers.

The Mall location, architecture, ambience, brand mix and the integrated entertainment 'n' shopping amenities will play a key role in enhancing footfalls, and generating sales for both the big stores and the small retailers.



1st Shopping Spot





Shopping will be an art as well as fun. Right from the approach customers will be fascinated by the sheer beauty of surrounding and the convenience of parking (2 level car parking which can accommodate approx. 700 cars). Nicely decorated and well lit walkways, illuminated and stylish show windows will make the shopping experience a sheer delight. The shoppers will be spoilt for choice – with option of choosing from global brands, major Indian brands, and even local brands.

- Anchor Stores
- Hyper Markets
- Specialty Stores
- Theme Galleries
- Boutiques
- Beauty Salons
- Personal care & leisure lounge
- Brand outlets
- **The Bazaar** – for the small retailer

Apparel, Jewellery, Electronics, Home appliances,
Gift Items, Chemist, Beauty centres, Grocery



1st

Entertainment Zone

Excitement, enjoyment and entertainment for the entire family! They can date with their top movie stars while immersing in the comfort and visual delights of the state-of-the-art multiplex. They can hit the fully loaded FunWorld – with **Video Games Alley**, **Bowling Alley**, **Kids Play Corner** and **much more**. The young at heart can shake their legs at the disco while catching up with their friends.



Multiplex – great audio 'n' video quality

FunWorld – games, children's play area

Retro Bars

The Ultimate Disco



1st Food Court

A foodie's heaven – providing delicious toothsome treats, in varied flavours, it is sure to tickle the taste-buds of the entire family. **Indian, Chinese, Mexican, Italian, Lebanese, Arabian, French** virtually every kind of cuisine will be just an order away. The well laid out food court, with private dining areas will make it a true food-lovers hangout.



- Fast Food
- Coffee Bars
- Multi-cuisine Restaurant
- Ethnic Food Plaza







GENESIS MALL

1st by Choice

The Genesis Mall has been designed with rare distinction. It takes into account the minutest detail of a modern business & leisure environment and makes provision for seamless functioning of facilities. The architectural features include:

- Beautiful fountains, murals and landscaping
- Breathtaking frontage
- Capsule lift
- Escalators at every floor
- Centrally air-conditioned
- 100% power back-up
- Fool proof security with CCTV
- Automatic sprinkler fire system
- Ample car parking







The Genesis Mall - An Architectural Masterpiece Designed by RK Associates

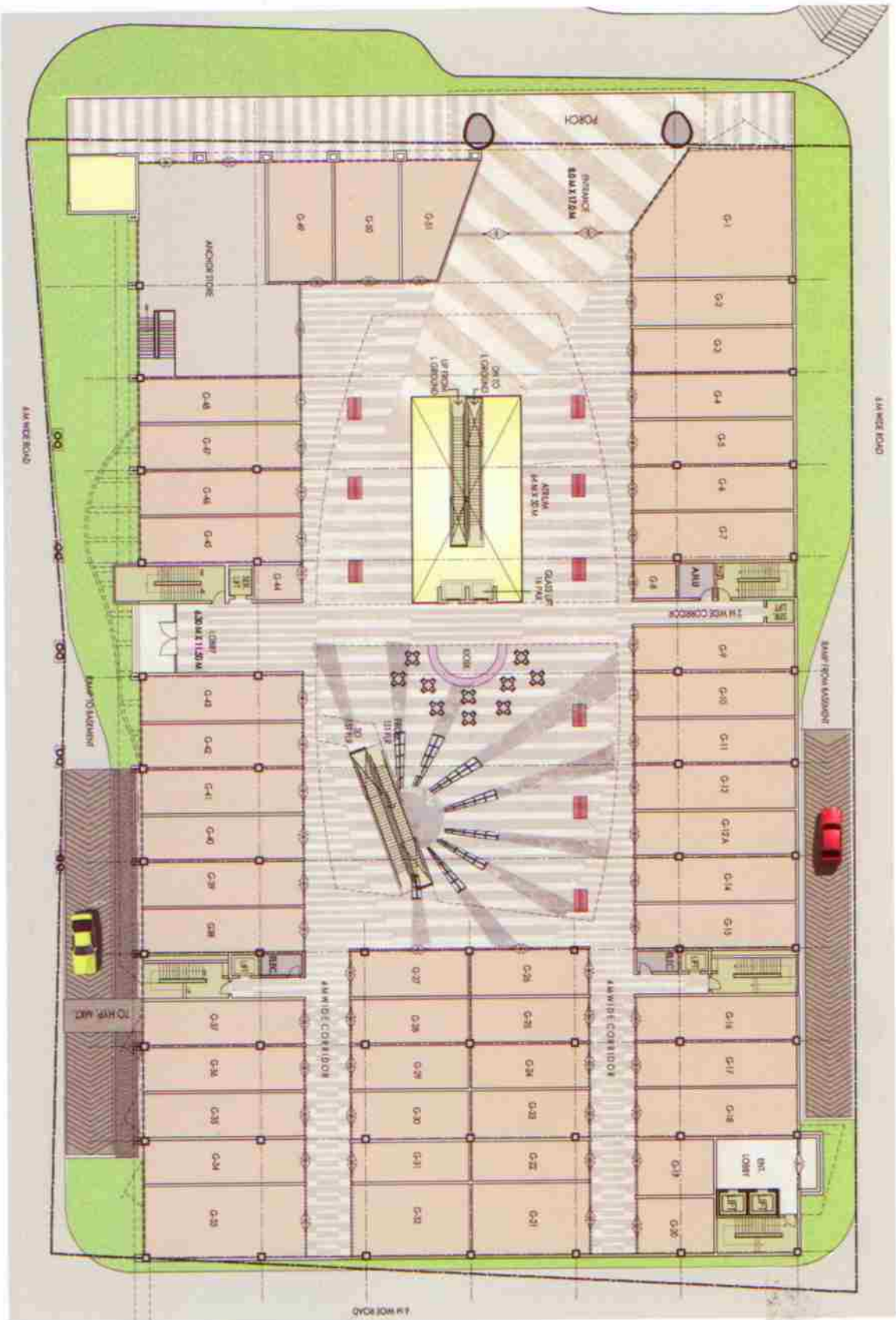
RK Associates is one of the foremost architectural firms of India with experience spanning over a period of 35 years. RKA's nationwide achievements are amplified by its association with buildings such as the Leeds certified "Platinum Rated" TTC Greens Centre in Gurgaon, The Grand Hyatt, The Radisson and The Maurya Sheraton Hotel & Towers in New Delhi. Other landmark buildings designed by RKA include - Leela Kempinski (Mumbai), HCL Technologies (Noida), The WorldSpa (Gurgaon), Fortis Hospital (Gurgaon), Parklands Township (Faridabad) amongst others.



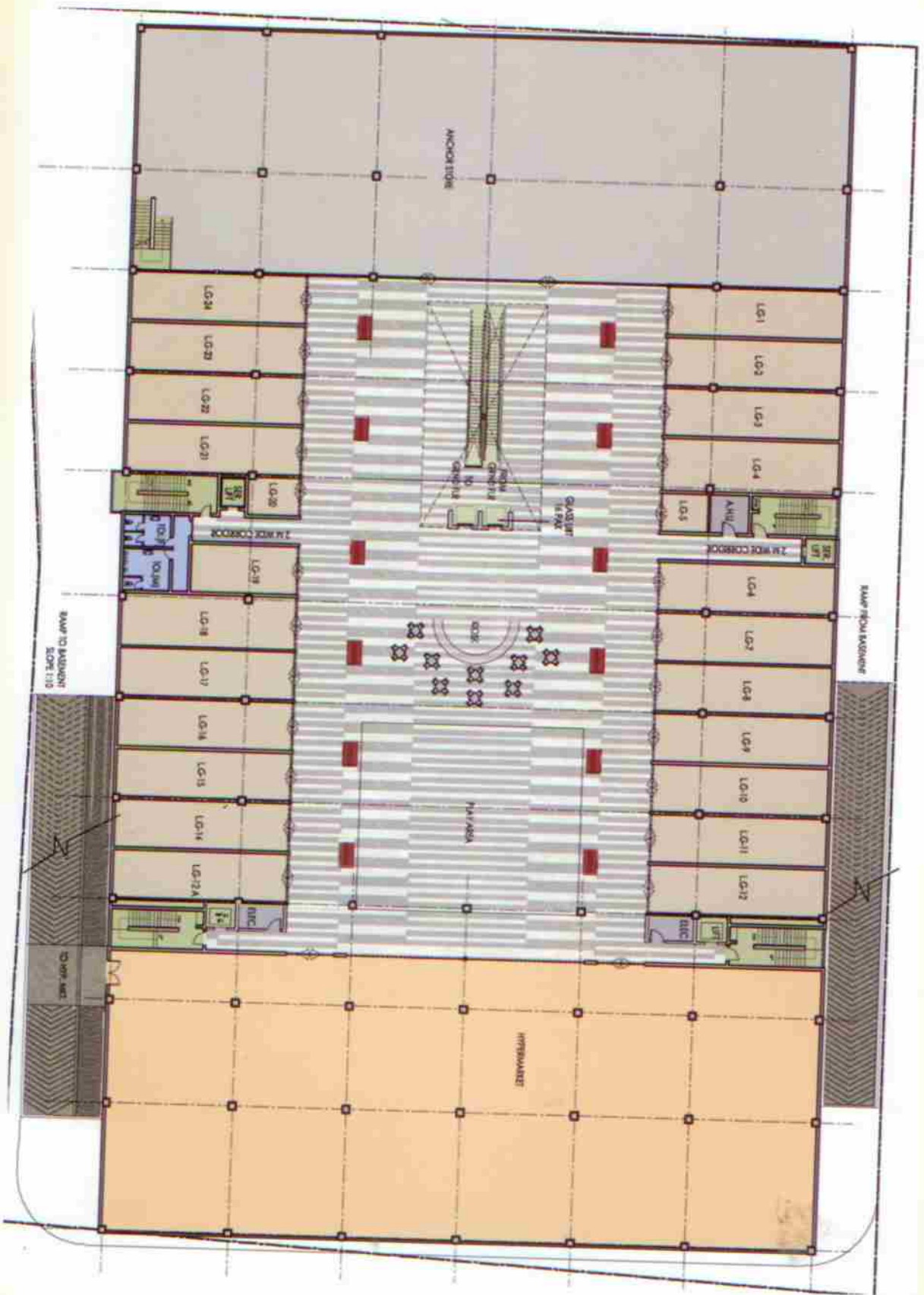
SITE PLAN



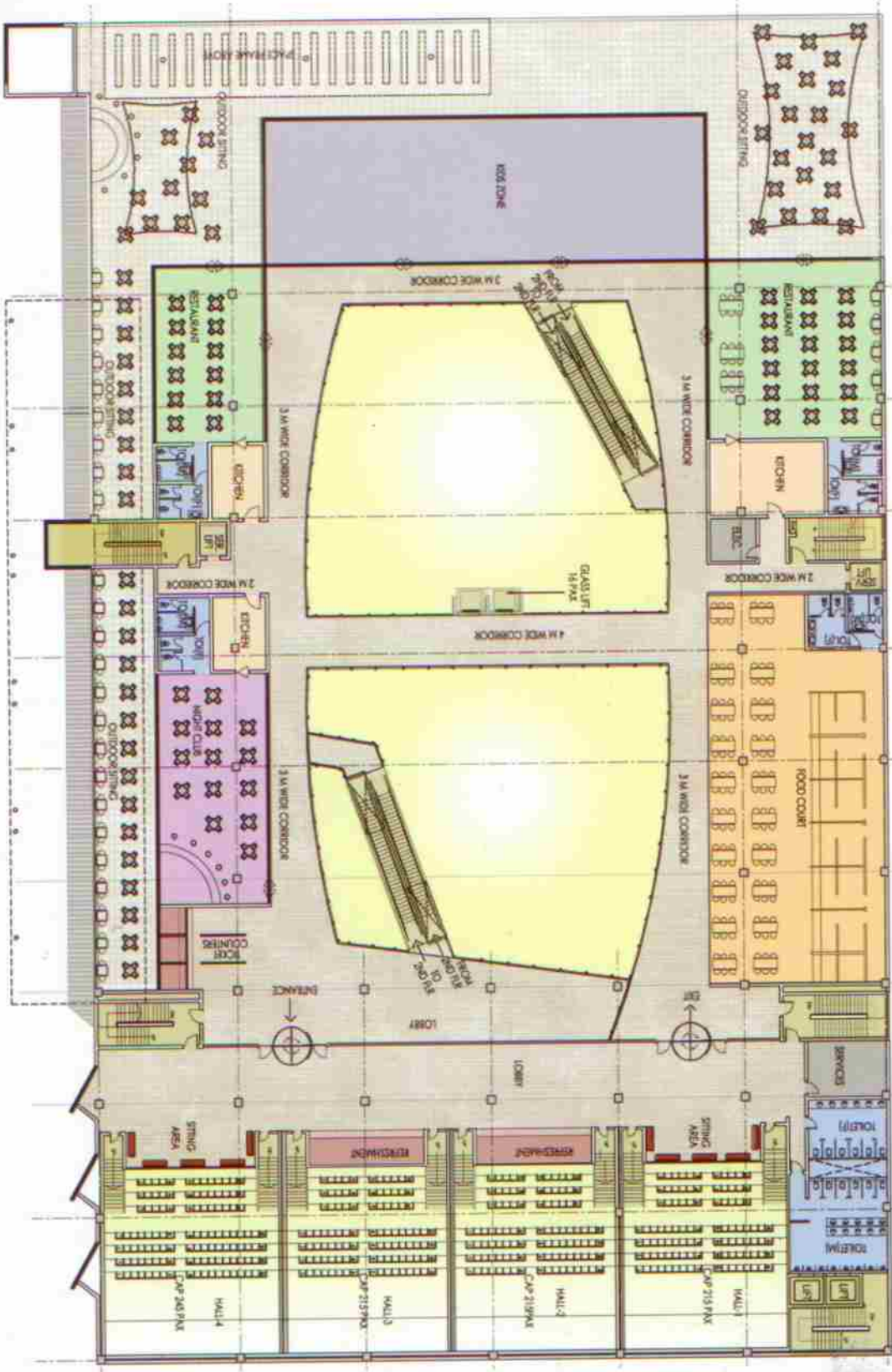
GROUND FLOOR - RETAIL & ANCHOR



LOWER GROUND FLOOR - RETAIL, HYPER, ANCHOR



THIRD FLOOR - MULTIPLEX, FOOD COURT, RESTAURANT





The Genesis Group



A perfect blend of youth, energy and experience.

The young dynamic Genesis Group, with over 25 years of experience behind it, is determined to set a new precedence in the real estate industry. The Group's in-depth understanding of the market demand enables it to offer unique solutions for the customers.

The Genesis Group is driven by the spirit of excellence and professionalism. And it has the passion and confidence of achieving its goals. The Genesis Group has a charged, well knit team of Engineers, Financiers, Architects, Interior Designers, Vastu Specialist, Project Planners and Administrators who have expertise and hands-on experience of developing commercial and residential projects.

The Group is all geared to set new standards and benchmarks in the real estate industry. To satiate the demands of the new-age consumer.





Location Map



Note: Map not to scale



Genesis Infratech Pvt. Ltd.

310-311, Third Floor, Vipul Agora, MG Road, Gurgaon-122002, Haryana.

Ph: +91-124-4371000, 9971322266, 9971322299, 9971304222 Fax: +91-124-4363860

Email: info@genesisinfratech.com, www.genesisinfratech.com

